

# JESSICA MOORE

## FRONTEND DEVELOPER

(905) 484 4739 | Hamilton, ON | [hello@jessicacmoore.com](mailto:hello@jessicacmoore.com) | [jessicacmoore.com](https://jessicacmoore.com)

*Development Team Lead with a track record of driving team performance and delivering accessible, high-quality web solutions. Skilled in JavaScript, CSS/SASS, and mentoring developers to excel through collaboration and best practices. Strong in managing cross-functional teams, optimizing workflows, and creating inclusive user experiences.*

## SKILLS

<b>PROFESSIONAL SKILLS</b>	Strategic Planning   Coaching & Mentoring   Cross-Functional Collaboration Effective Communication   Conflict Resolution   Problem Solving and Adaptability
<b>TECHNICAL SKILLS</b>	JavaScript (ES6)   React   NextJS   HTML   CSS   SASS   Git   Web Accessibility Agile Development   Responsive Web Design

## PROFESSIONAL EXPERIENCE

### Web Development Team Lead at Q4 Inc. (2021 - 2024)

- Led a cross-functional team of developers, driving project outcomes through mentorship, regular stand-ups, and code reviews.
- Defined and tracked key performance metrics, ensuring high-quality and timely delivery of web solutions.
- Spearheaded accessibility efforts, collaborating with third-party vendors to audit sites and implement WCAG-compliant solutions.
- Developed and maintained scalable, responsive web applications using HTML, CSS/SASS, JavaScript, and jQuery, focusing on code efficiency and maintainability.
- Fostered a collaborative team environment and optimized development workflows to enhance productivity.

### Web Developer II at Q4 Inc. (2020 - 2021)

- Built and maintained responsive web applications using HTML, CSS, JavaScript, and jQuery, following best practices for clean and maintainable code.
- Managed escalated technical issues, working closely with other teams to resolve high-priority bugs and client concerns.
- Contributed to the code review process, identifying and addressing performance issues.
- Collaborated with design and project management teams to deliver seamless user experiences

### Web Developer at Rocket Digital (2019 - 2020)

- Utilized JavaScript, CSS, and HTML to deliver efficient, scalable code for various client projects.
- Worked closely with designers and project managers to build cohesive, user-friendly web solutions.

## EDUCATION

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### **Software Development Immersive, General Assembly (2019)**

Gained proficiency in JavaScript, Python, Agile methodologies, version control, and frameworks like React. Completed solo and group projects, including a capstone that mimicked real-world client interactions, resulting in a full-stack application. This immersive experience built a strong foundation in software engineering principles, preparing me for roles like Front-End or Full-Stack Developer.

### **Marketing and Advertising Communications, Sheridan College (2014)**

Developed skills in strategic communication, branding, and project management, which have proven valuable in my tech career. This background enhances my ability to collaborate cross-functionally, understand user needs, and create impactful digital experiences. Successfully pivoted to web development, demonstrating adaptability and determination to thrive in a new field.